



Quarterly Newsletter

March 2014

FOUNDATION HIRES NEW EXECUTIVE DIRECTOR

On January 15, 2014, Tri-City Hospital Foundation hired Certified Fundraising Executive Glen Newhart as its new Executive Director. In his new leadership role with the Foundation, Glen will oversee philanthropic development and fundraising in support of Tri-City Medical Center.



Glen brings more than 20 years of experience to his role. In addition to building annual and capital giving programs/fundraising programs for private educational organizations in Idaho, Georgia and Arkansas, Newhart facilitated incredible results in healthcare-focused positions at Summit Healthcare Regional Medical Center in Show Low, AZ; Shodair Children's Hospital in Helena, MT and the American Heart Association (AHA) in Marietta, GA. At the AHA, Newhart increased fundraising revenue by 300 percent in his first year alone and advanced total giving by more than \$6 million in his four-year tenure with Shodair Children's Hospital.

In addition to his on-the-job experience, Newhart has been honored with a number of prestigious professional recognitions and accolades. He was named one of the Association of Fundraising Professionals' "Outstanding Fundraising Professional" award winners in 2013 and received Outstanding Fundraising Performance Awards from both the American Heart Association and Children's Miracle Network Hospitals. Newhart acted as President elect of the Northern Arizona Chapter of the Association of Fundraising Professionals; President of the Blue Ridge Education Foundation, of which he also is a Founding Member; and the Blue Mountain Academy Alumni Association. He has served on advisory boards and panels for organizations including Northland Pioneer College Foundation, Children's Miracle Network Hospitals, the Association of Fundraising Professional' National Conference Education Committee, the Association for Healthcare Philanthropy, the American Heart Association and Philanthropic Services for Institutions.

BOARD OF TRUSTEES WELCOME NEW MEMBERS

Meet the three newest members of the Tri-City Hospital Foundation Board of Trustees:

Mehdi Chitgari

was born and raised in Iran until the age of 17, then moved to San Diego after living in Italy for five years. His last 28 years have been devoted to the car business and his dealership, Classic Chariots. Chitgari started his career in the wholesale business, moved on to retail in 2000, and then, in 2008, moved to his own location in Vista. During the last six years, Chitgari has been involved with the city of Vista and Oceanside, spending that time working with the military as well as local schools. In 2012, he became the president of Tri-City Navy League, and through them, has been involved with the local military at Camp Pendleton.



Bill Morrow

served 14 years in the California State Legislature, representing north San Diego and south Orange Counties. During his tenure in office, Morrow served as either Chairman or Vice Chairman of the Assembly and Senate Judiciary Committee, focusing on legal, judicial, and administration of justice reforms. Among his many recognitions, in 2004 the conference of Delegates of the California Bar Association bestowed Senator Morrow their Legislator of the Year Award for serving justice by improving the law and, in September 2006, the statewide tort reform association known as the Civil Justice Association of California declared Morrow "the legislature's strongest legal reform supporter of the past decade." In January 2007 upon leaving the California State Senate due to term limits, Morrow returned to private law practice, and in January, formed the Morrow Law Firm. In addition to practicing general civil litigation and a wide array of other legal matters, Morrow draws upon his extensive government experience to provide governmental affairs, strategies, and public relations consulting services to clients. served 14 years in the California



John Todd

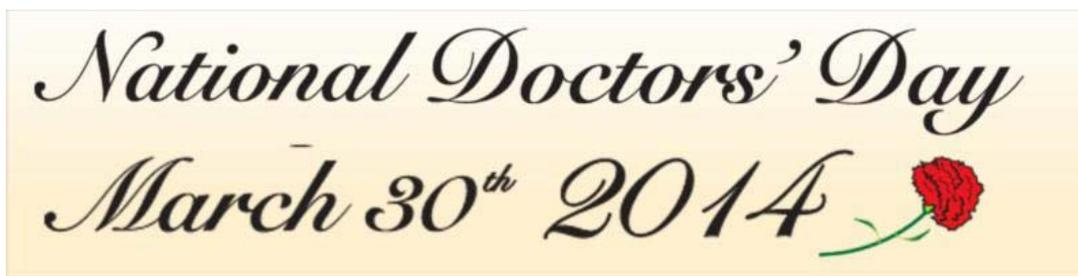
is a graduate of George Mason University as well as a Southern California native who has settled in Oceanside following a 34-year career of various command and staff positions with the U.S. Marines. His last tour of duty was as the Chief of Staff of MCB Camp Pendleton where he became involved in community organizations and events. Upon retirement from the Marines, John participated on several non-profit boards and civic groups. John is currently the Treasurer on the Board of Directors for the Ivey Ranch Park Association providing childcare for disable and able-bodied children. He is also a Board member and past chair of the Oceanside Charitable Foundation.



FOUNDATION VOLUNTEERS ARE THE BEST

What makes a hospital truly great? The quality of any medical institution is largely determined by the caliber of physicians who practice within it. That's why Tri-City Medical Center is proud to have an extraordinary team of exceptional physicians and specialists on staff to care for you and your loved ones. They make it possible for you and your family to receive the very best healthcare currently available.

Putting on the Tri-City Medical Center Carlsbad Marathon & Half Marathon takes hundreds of volunteers. On January 19, nearly 40 volunteers showed up on a brisk, early Tri-City Hospital Foundation pass out water, CLIF shots and cheer on the runners along miles 17 & 19. We want to thank all the volunteers who helped out and we want to especially thank our community partners, the Hilton Garden Inn and the Hilton Carlsbad Oceanfront Resort & Spa for providing morning coffee, snacks and lunch for the volunteers. *Pictured at right is Foundation Board Member Jef Farrell.*



HONOR YOUR TRI-CITY MEDICAL CENTER DOC

National Doctor's Day on March 30th is the perfect occasion to express your gratitude and celebrate Tri-City's exemplary physicians who provide healing and hope to thousands in our community and beyond.

CLICK HERE To acknowledge a physician who has touched your life and make a meaningful contribution to Tri-City Hospital Foundation in honor of National Doctor's Day.

YOU'VE SAVED AND INVESTED ALL YOUR LIFE

Don't let taxes turn your gain to loss

For year, you have carefully invested and watched your savings grown. What took a lifetime to build can be instantly lost through capital gains tax when you sell. But it doesn't have to be that way. Rather than sell your stock, consider giving some of it to our organization. You won't pay any taxes and you receive an income tax deduction for your gift.



BENEFITS TO YOU:

AVOID capital gains taxes up to 23.8%.

RECEIVE an income tax deduction for the full amount of your gift.

MAKE a meaningful gift with no cash out-of-pocket.

For more information on Estate and Gift Planning visit

Tri-City Hospital Foundation



DON'T MISS THE THIRD ANNUAL FASHION THAT HEALS

Tri-City Hospital Foundation's popular Fashion That Heals luncheon is set to return on Saturday, May 17, from 10:30 a.m. until 2:00 p.m. at the Sheraton Carlsbad Resort & Spa. Because heart disease is the number-one killer of women in the U.S., the third annual Fashion That Heals will benefit women's heart health programs at Tri-City Medical Center.

On the schedule for this year's event is a fashion show featuring Tri-City physicians, nurses and employees as well as community heroes like firefighters, a Health & Beauty Expo, a trunk show with top local vendors and both live and silent auctions with offering including jewelry, vacations, wellness services and more. "Pick a Purse," a brand new opportunity drawing, will tempt fashion lovers with the chance to choose a high-end designer handbag of their choice. As an added bonus, each purse will be filled with hundreds of dollars in luxurious prizes. "Pick a Purse" tickets are \$25 each or five for \$100, and interested parties need not be present to win.

"Fashion That Heals raised \$350,000 for women's health services in 2013, and we are excited to top that in 2014," said Event Co-Chair Ellen Stotmeister (pictured left).

"We are ensuring San Diego women have a resource to take the best possible care of their hearts and having a wonderful time along the way. This commented Event Co-Chair Sandee Carter (pictured right).



CBS News 8 anchor Carlo Cecchetto will be leading the festivities as Master of Ceremonies. Tickets to Fashion That Heals are \$100 and include access to all event activities and a champagne reception and luncheon. Tax deductible sponsorship opportunities are currently available, with packages beginning at \$2,500.

Here's how you can partner with us:

- [SPONSOR](#) the Fashion Show
- [PURCHASE A TICKET](#)
- [DONATE](#) an item for the silent or live auction.

For more information contact Rosella Saucier at SaucierR@tcmc.com
760.940.3597

Join Us
FOR A FIRE-GRILLED FUNDRAISER

El Pollo Loco isn't just crazy about their food, they're also loco about fundraising!

Come join us for fire-grilled chicken, warm tortillas, freshly-made salsa **AND** making a 20% donation back to our cause. It's super easy! Just bring this flyer to the El Pollo Loco listed below on the designated date and time. Show your flyer and **20% OF YOUR PURCHASE WILL BE DONATED** to our Fire-Grilled Fundraiser. Come on by, support our cause and, while you're at it, have a crazy-good time!

Join
TRI-CITY HOSPITAL FOUNDATION

Tri-City Hospital Foundation
Friday, March 28 • 10am - 10pm

For a Fire-Grilled Fundraiser at:
El Pollo Loco
3500 College Blvd., Oceanside, CA 92056
(760) 477-9345

Only valid at the above restaurant location. You must bring in this flyer and present with your purchase for 20% donation.





ENJOY A PADRE GAME AND SUPPORT THE FOUNDATION

Saturday, April 12 at 5:40 p.m. Padres vs. Tigers

Come support Tri-City Hospital Foundation for the first 2014 Fundraising Night at Petco Park! A portion from each ticket sold through the online code will be donated to the Foundation.

[CLICK HERE](#) to purchase tickets. Enter special offer code: **TCMC**

Upper Infield Seats \$18

Right Field Lower Reserved Seats \$21.50

Field Box Seats \$37.50

This is a savings off of box office prices PLUS a portion of the proceeds will be donated to the Foundation.

Board of Trustees

Kevin Stotmeister, Chairman

Tory R. Walker, Treasurer

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Julie Wright, Communication Chair

Stanley Prowse, Governance Chair

Larry O'Hara, Development Chair

Julie Baker

Sandee Carter

Mehdi Chitgari

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John Todd

Staff

Glen Newhart, Executive Director

Rosella Saucier, Event & Donor Relations Manager

Nani Chang, Accountant & Donor Researcher

Danielle Porter, Administrative Coordinator

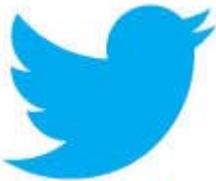


Tri-City Hospital Foundation is celebrating its 50th year as a link between the community and the hospital. Since its inception in 1964, the Foundation has raised over \$43 million. Many of the hospital's most mission-critical facilities have been supported in whole or part in Foundation initiatives.

Tri-City Hospital Foundation
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www.tricityhospitalfoundation.org



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